

YOUR NEW LOCAL BRAND WITH A GLOBAL PRESENCE



Earlier this year we brought you the exciting news of our recent acquisition by Multi-Color Corporation (MCC). The last few months have been exciting times and we have amazing plans for the future, all of which place emphasis on you, our customer.

In order to make our positioning and messaging clearer in the marketplace we have decided to re-brand System Label under the Multi-Color Corporation umbrella. As of 1st September, our new trading name will be Multi-Color Corporation.

This is more than just a re-branding exercise, it's about leveraging MCC's global network of companies to provide you with more resources and an increased offering at your disposal. More flexibility, more value, more ways for you to stand out. Staying true to MCC's core values:

INTEGRITY **PASSION** **CREATIVITY** **PERSEVERANCE** **ACHIEVEMENT**

You will not see any changes in how we deal with you and the character of our Company will still be epitomized by our unrivalled commitment to you, our customer. Because beyond the numbers and beyond the scrutiny that we place on the quality of the suite of products we provide, we realize that our greatest assets are the relationships we have built with you and your colleagues.

May we take this opportunity to thank you for your continued support and we look forward to delivering your new orders with this new branding.

As always if you ever need to discuss anything in further detail, please get in contact with one of our helpful team members.

Yours sincerely,

Niall O' Shea
Managing Director